



Sharing Smiles, celebrating science

Find oral care products you can trust with this
ADA Seal of Acceptance Chairsides Guide.

Science — and a Seal — You Can Trust

Created for you and your family, the American Dental Association's (ADA) Seal of Acceptance is an enduring symbol of safety and effectiveness in your dental health products.



Among the hundreds of choices you have, products with the ADA Seal are the only ones that have **also** passed rigorous independent expert testing, ensuring the product's promised benefits are safe, effective and scientifically-proven.



For 90 years, the ADA Seal has helped you choose the best for your best. And it's ready for scientific innovations — and celebrations — to come.

LOOK FOR THE
ADA SEAL OF ACCEPTANCE

THESE STATEMENTS INDICATE THE BENEFITS
FOR WHICH THE SEAL WAS AWARDED



- Helps remove plaque
- Helps prevent and reduce gingivitis

Simply Seek the Seal

There are more than 400 products with the ADA Seal of Acceptance in more than 15 categories.

FOR YOUR SMILE

No matter what you need, the Seal has products to help keep your smile healthy. For a full list, visit **[MouthHealthy.org/Seal](https://www.mouthhealthy.org/Seal)** and look for the Seal wherever dental health items are sold.



TOOTHBRUSHES



TOOTHPASTES



MOUTH RINSES



FLOSS/INTERDENTAL
CLEANERS



SUGAR FREE
GUM



DENTURE
PRODUCTS



BLEACHING
PRODUCTS



SPORTS
MOUTHGUARDS



EMERGENCY TOOTH
PRESERVATION
PRODUCTS



TEMPORARY
RELIEF OF ORAL
DISCOMFORT



TEMPORARY RELIEF
OF DRY MOUTH



WATER FILTERS

Cavity Prevention

Cavities aren't just for kids. They can develop at any age or stage of life. Preventing them helps keep your smile strong, and many products with the ADA Seal can help you keep tooth decay at bay.



MOUThRINSES

Fluoride Mouthrinse

ACT Anticavity Fluoride Rinse (Cinnamon, Mint)

ACT Kids Anticavity Fluoride Rinse (Bubble Gum, Pineapple Punch)

ACT Mint Anticavity Fluoride Rinse (2x/day)

CloSYS Fluoride Rinse

Colgate Phos-Flur Ortho Defense (Bubble Gum, Cool Mint, Gushing Grape)

Firefly Anticavity Mouthrinse (Bubblegum, Melon, Orange, Raspberry, Strawberry)

Hello Kids Fluoride Rinse

Inspector Hector Tooth Protector Anticavity Fluoride Rinse

Listerine Nightly Reset Anticavity Fluoride Mouthwash

Listerine Smart Rinse (Mint Shield, Bubble Blast)

Listerine Total Care Anticavity Mouthwash (Cinnamon, Fresh Mint)

Listerine Total Care Zero Anticavity Mouthwash

Swan Anticavity Fluoride Rinse (Mint)

Tom's of Maine Alcohol-free/Natural Children's Anticavity Fluoride Rinse (Silly Strawberry)

Select Store Brands

Core Values Anticavity Fluoride Rinse (Mint)

Core Values Kids Anticavity Fluoride Rinse

CVS Kids Bubble Gum Anticavity Fluoride Rinse

CVS Mint Anticavity Fluoride Rinse

Dollar General Kids Anticavity Fluoride Rinse

Equaline Kids' Anticavity Fluoride Rinse

Equate Kids Anticavity Fluoride Rinse

Equate Mint Anticavity Fluoride Rinse

Health Mart Mint Anticavity Fluoride Rinse

H-E-B Mint Anticavity Fluoride Mouth Rinse

H.E. Buddy BubbleGum Anticavity Fluoride Rinse

Meijer Anticavity Fluoride Rinse Fresh Mint Flavor

Meijer Kids Bubble Gum Anticavity Fluoride Rinse

Publix Kids Anticavity Fluoride Rinse

Rite Aid Mint Anticavity Fluoride Rinse

TopCare Anticavity Fluoride Rinse (Mint)

TopCare Kids Anticavity Fluoride Rinse

UP & UP Anticavity Fluoride Mouthrinse (Mint)

UP & UP Kids' Anticavity Fluoride Rinse

Walgreens Children's Anticavity Fluoride Mouth Rinse

WinCo Foods Anticavity Fluoride Rinse

SUGAR FREE CHEWING GUM

Bazooka Sugar Free Bubble Gum (Original)

Eclipse Sugarfree Gum

Ice Breakers Ice Cubes Sugar Free Chewing Gum

Mentos Gum Pure Fresh (Spearmint, Fresh Mint)

Orbit Sugarfree Gum

quip Sugarfree Chewing Gum

Trident Sugarfree Gum

WATER FILTERS

Water Filters (keeps fluoride in)

PUR Plus Faucet Mount Water Filter

PUR Pitcher/Dispenser Water Filter

PUR Plus Pitcher/Dispenser Water Filter with Lead Reduction



TOOTHPASTES

Toothpaste, Fluoride

AIM Cavity Protection Toothpaste Gel
AloeSense Toothpaste
Aquafresh for Kids Toothpaste
Arm & Hammer Dental Care Toothpaste
Benco Dental PRO-SYS Kids Fluoride Toothgel Bubblegum Flavor
Benco Dental PRO-SYS Mint Flavored Fluoride Toothgel
Burt's Bees Whitening Toothpaste (Extra White and Deep Clean + Whitening)
Burt's Bees Fluoride Toothpaste (Enamel Care, Clean & Fresh, Daily Refresh)
Burt's Bees for Kids Fluoride Toothpaste (Fruit Fusion, Tropical Strawberry)
CloSYS Sensitive Fluoride Toothpaste
CloSYS Silver Fluoride Toothpaste
Colgate Cavity Protection Gel and Toothpaste
Colgate for Kids Toothpaste
Colgate Kids Maximum Cavity Protection
Colgate Kids Zero Toothpaste
Cool Wave Fresh Mint Gel Fluoride Anticavity Toothpaste
Crest Cavity Protection Cool Mint Gel and Toothpaste
Crest Kids SparkleFun Cavity Protection

Crest Pure (Gentle Whitening, All Around Clean)
Crest Pure Kids Tropical Strawberry
Crest Tartar Protection Fresh Mint Gel and Paste
DTI Toothgel / DTI Toothpaste (Bubblegum, Mint, Bubblegum Saccharin Free)
Firefly Fluoride Toothpaste
Freshmint Premium Anticavity Gel and Toothpaste
Hello Kid's Fluoride Toothpaste (Blue Raspberry, Wild Strawberry)
Hello Naturally Whitening Toothpaste
Hello Sensitivity Relief
Moon Fluoride Toothpaste
Oraline Fluoride Mint Toothpaste / Oraline Secure Clear Fluoride Mint Toothpaste
Oraline Kids Bubblegum Flavored Toothpaste and Toothgel
quip Watermelon Anticavity Toothpaste
quip Mint Anticavity Toothpaste
Sheffield Fluoride Toothpaste NS#3415 (Original, Bubblegum, Mint Flavors)
SprinJene Fresh Boost Toothpaste
SprinJene Fluoride White Boost Toothpaste
Superba! Fluoride Toothpaste & Gel Toothpaste
Theory Toothpaste (Freshness Care Essential Mint, Enamel Care Wild Peppermint)
Tom's of Maine Children's Gel Fruitilicious

Tom's of Maine Natural Fluoride Toothpaste for Children (Silly Strawberry, Outrageous Orange Mango)

Tom's of Maine Natural Wicked Cool! Fluoride Toothpaste

Toothpaste, Fluoride, Bleaching

Colgate Optic White Toothpaste (Sparkling White)

Toothpaste, Fluoride, Bad Breath Control, Plaque/Gingivitis Control, Sensitivity Control, Enamel Erosion Control, Stain Removal

Crest Pro-Health Advanced Deep Clean Mint Toothpaste

Toothpaste, Fluoride, Sensitivity Control

Colgate Sensitive Prevent and Repair
CVS Health Maximum Strength Sensitive Toothpaste
Hello Sensitivity Relief Fluoride Toothpaste (Soothing Mint)
Sensodyne Toothpaste (Fresh Impact, Fresh Mint)

Toothpaste, Fluoride, Stain Removal

Tom's of Maine Simply White Clean Mint Toothpaste
Tom's of Maine Simply White Sweet Mint Gel Toothpaste

Toothpaste, Fluoride, Plaque/Gingivitis Control

Paradontax Daily Fluoride Anticavity and Antigingivitis Toothpaste (Fresh Mint, Clean Mint, Whitening)

Toothpaste, Fluoride, Plaque/Gingivitis Control, Sensitivity Control, Enamel Erosion Control

Crest Gum & Breath Purify (Deep Clean, Healthy White)
Crest Gum & Enamel Repair (Advanced Whitening, Intensive Clean)
Crest Gum & Sensitivity (All Day Protection, Refreshing Mint, Gentle Whitening, Gentle Cleaning)
Crest Gum Detoxify (Gentle Whitening, Deep Clean, Extra Fresh)
Crest Pro-Health Toothpaste (Clean Mint, Whitening)
Crest Pro-Health Advanced Antibacterial Protection
Crest Pro-Health Gum Restore (Deep Clean, Detoxify, Whitening)
Crest Pro-Health Active Defense (Deep Clean)

Toothpaste, Fluoride, Bad Breath Control, Plaque/Gingivitis Control, Sensitivity Control, Stain Removal

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening)



Plaque & Gingivitis Prevention

Keep your gums healthy with products proven to effectively remove plaque and to help prevent and reduce gum disease.



TOOTHPASTES

Toothpaste, Gingivitis Control

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening)

Crest Pro-Health Advanced Deep Clean Mint Toothpaste

Crest Gum & Breath Purify (Deep Clean, Healthy White)

Crest Gum & Enamel Repair (Advanced Whitening, Intensive Clean)

Crest Gum & Sensitivity (All Day Protection, Refreshing Mint, Gentle Whitening, Gentle Cleaning)

Crest Gum Detoxify (Gentle Whitening, Deep Clean, Extra Fresh)

Crest Pro-Health Toothpaste (Clean Mint, Whitening)

Crest Pro-Health Advanced Antibacterial Protection

Crest Pro-Health Gum Restore (Deep Clean, Detoxify, Whitening)

Crest Pro-Health Active Defense (Deep Clean)

Paradontax Daily Fluoride Anticavity and Antigingivitis Toothpaste (Fresh Mint, Clean Mint, Whitening)



FLOSSERS

Traditional Floss — Manual Interdental Cleaners

CVS Health Dental Floss

CVS Health EaseBetween Gentle Picks

CVS Health EaseBetween Floss

DenTek Floss Picks (Comfort Clean, Comfort Clean Easy Reach, Fresh Clean)

DenTek Floss Picks (Triple Clean, Complete Clean, Complete Clean Easy Reach)

DenTek Kids Fun Flosser Floss Picks

Oral-B Glide Pro-Health Comfort Plus Floss

Oral-B Glide Pro-Health Floss (Original, Mint)

quip Refillable Floss String

quip Refillable Floss Pick

REACH Waxed Floss and REACH Mint Waxed Floss

Stim-U-Dent Plaque Removers

Tom's of Maine Naturally Waxed Antiplaque Flat Floss (Spearmint)

Powered Interdental Cleaners

Philips Sonicare AirFloss, AirFloss Pro and AirFloss Ultra

Waterpik Battery Operated Water Flossers

Waterpik Sonic-Fusion Toothbrush/Flosser

Waterpik Water Flossers

Waterpik Whitening Water Flosser

TOOTHBRUSHES

Toothbrush — Manual

Bao Tea All-in-One Toothbrush and Tongue Cleaner
Curvex Toothbrush
CVS Health Children's Stripe Toothbrush
Improve Toothbrush
Loops Flexbrush Prison Toothbrush
Medline Supersoft Nylon Toothbrush
PRO-SYS Original Toothbrush
PRO-SYS Sensitive Toothbrush
PRO-SYS Tapered Toothbrush
RADIUS Children's Toothbrushes (Pure Baby, Totz, Totz Plus)
RADIUS Kidz Toothbrush
RADIUS Refillable Toothbrush (Source, TOUR Travel)
RADIUS Toothbrush (Big Brush and Flex Brush)
REACH Advanced Design Toothbrush
Sage Ultra-Soft Toothbrush

Toothbrush — Powered

AquaSonic Toothbrush (Black Series, Vibe Series, Duo Pro Series)
Arm & Hammer Spinbrush Pro Series Battery Powered Toothbrush
Brightline Sonic Rechargeable Toothbrush
CVS Health EasyFlex Pro Premium Rechargeable Toothbrush
CVS Health Infinity Rechargeable Toothbrush

CVS Health SmileSonic Max Power Pro Toothbrush

CVS Health SmileSonic Pro Advanced Clean Sonic Toothbrush

Fairywill Sonic Electric Toothbrush (P11-Plus, 507, 508, T9, E11)

Goby Electric Toothbrush

Oral-B iO Series Toothbrush

Oral-B Oscillating-Rotating-Pulsating (O/R/P) Electric Rechargeable Toothbrushes

Philips Sonicare ProtectiveClean (4100, 4700)

PRO-SYS VarioSonic Powerbrush
quip Electric Toothbrush

quip Kids Electric Toothbrush

Shyn Sonic Toothbrush

Spinbrush Kid's Battery Powered Toothbrush

MOUTH RINSES

Listerine Antiseptic (Original, Cool Mint, Fresh Burst, Soft Mint)

Listerine Antiseptic Ultraclean

Listerine Gum Therapy

Swan Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Select Store Brands

Being Well Antiseptic Mouthwash (Blue Mint, Spring Mint)

Best Choice Antiseptic Mouth Rinse (Amber, Blue Mint, Fresh Mint)

Bi-Mart Antiseptic Mouth Rinse (Original, Spring Mint)

Core Values Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

CVP Blue Mint Antiseptic Mouth Rinse

CVS Antiseptic Mouth Rinse (Original, Blue Mint, Green Mint)

Equaline Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Equate Antiseptic Mouthrinse (Original, Blue Mint, Spring Mint)

Fred's Antiseptic Mouth Rinse (Original, Blue Mint)

Good Sense Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Harris Teeter Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Health Mart Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

H-E-B Antiseptic Mouth Rinse (Original, Cool Blue Mint, Fresh Green Mint)

Kirkland Signature Ice Mint Antiseptic Mouth Rinse

Kroger Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Lidl Antiseptic Mouth Wash (Amber, Blue Mint, Spring Mint)

Live Better Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Market Basket Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Meijer Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Publix Antiseptic Mouth Rinse (Amber, Cool Fresh, Fresh Spearmint)

Rite Aid Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Signature Care Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

TopCare Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Up & Up Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Walgreens Antiseptic Mouth Rinse (Original, Fresh Mint, Spring Mint)

Wegmans Antiseptic Oral Rinse (Original, Blue Mint, Spring Mint)

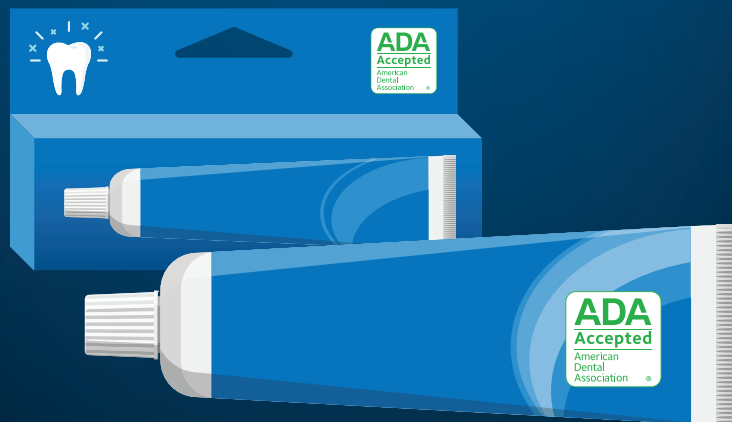
WinCo Foods Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)



Sensitivity, Enamel Erosion & Oral Discomfort Management

Your dentist can recommend toothpaste to help with hot and cold food sensitivity or enamel wear from acidic foods or beverages.

ADA Seal products can also help relieve oral discomfort or pain from mouth sores.



TOOTHPASTE

Toothpaste, Sensitivity Control, Enamel Erosion Control

Crest Pro-Health Advanced Deep
Clean Mint Toothpaste

Crest Gum & Breath Purify (Deep
Clean, Healthy White)

Crest Gum & Enamel Repair (Advanced
Whitening, Intensive Clean)

Crest Gum & Sensitivity (All Day
Protection, Refreshing Mint, Gentle
Whitening, Gentle Cleaning)

Crest Gum Detoxify (Gentle Whitening,
Deep Clean, Extra Fresh)

Crest Pro-Health Toothpaste (Clean
Mint, Whitening)

Crest Pro-Health Advanced
Antibacterial Protection

Crest Pro-Health Gum Restore
(Deep Clean, Detoxify, Whitening)

Crest Pro-Health Active Defense
(Deep Clean)

Toothpaste, Sensitivity Control

Colgate Sensitive Prevent &
Repair Toothpaste

Colgate Total SF (Whitening, Fresh
Mint Stripe, Clean Mint, Deep Clean,
Advanced Whitening)

CVS Health Maximum Strength
Sensitive Toothpaste

Hello Sensitivity Relief Fluoride
Toothpaste (Soothing Mint)

Sensodyne Toothpaste
(Fresh Impact, Fresh Mint)

ORAL DISCOMFORT

Benzodent Dental Pain Relieving Cream

Professional Strength KANK-A Mouth
Pain Liquid



Whitening

Safely whiten your teeth without damaging your enamel through these stain fighting toothpastes and bleaching products.



STAIN REMOVAL

Toothpaste, Stain Removal

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening)

Crest Pro-Health Advanced Deep Clean Mint Toothpaste

Tom's of Maine Simply White Clean Mint Toothpaste

Tom's of Maine Simply White Sweet Mint Gel Toothpaste

BLEACHING

Crest 3D White Whitestrips (Glamorous White, Vivid White, Brilliance White)

Crest 3D White Whitestrips (Classic Vivid)

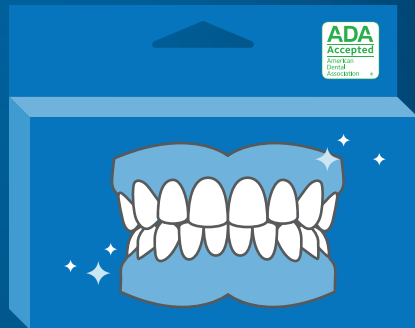
Crest 3D White Whitestrips (Gentle Sensitive White, Vivid White Gentle, Sensitive)

Colgate Optic White Sparkling White Toothpaste



Dentures

Dentures do the same important job as your own natural teeth, and therefore require the same daily care to stay clean and stay put.



DENTURE ADHESIVE

Adhesadent Denture Adhesive Cream
Fixodent (Original, Ultra Max Hold)

DENTURE CLEANSER

Cleanadent Cleansing Wipes
Cleanadent Paste
Efferdent Denture Cleanser (Complete Clean, Fresh & Clean)
Efferdent Overnight Denture Cleanser
Fresh'n Brite Denture Cleaning Paste

Bad Breath

Bad breath happens. These ADA Seal rinses can help you freshen up.



BAD BREATH MOUTHRINSES

CloSYS Alcohol-Free Oral Health Rinse (Unflavored, Mint)
TheraBreath Fresh Breath Oral Rinse (Mild Mint, Invigorating Icy Mint, Rainforest Mint)

TOOTHPASTES

Toothpaste, Bad Breath Control

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening)
Crest Pro-Health Advanced Deep Clean Mint Toothpaste



Dry Mouth

Some medical conditions and medications can cause dry mouth. This product can help provide some temporary relief.



MOUThRINSES

Biotene Dry Mouth Oral Rinse

Beyond the Bathroom

Seal products help protect your smile, no matter where you are. Try these ADA Seal items, often found outside the dental aisle.



SPORTS MOUTHGUARDS

Game On Mouthguard

WATER FILTERS

PUR Plus Faucet Mount Water Filter

PUR Pitcher/Dispenser Water Filter

PUR Plus Pitcher/Dispenser Water Filter with Lead Reduction

SUGAR FREE CHEWING GUM

Bazooka Sugar Free Bubble Gum (Original)

Eclipse Sugarfree Gum

Ice Breakers Ice Cubes Sugar Free Chewing Gum

Mentos Gum Pure Fresh (Spearmint, Fresh Mint)

Orbit Sugarfree Gum

quip Sugarfree Chewing Gum

Trident Sugarfree Gum



Just for Kids

From baby teeth to mighty molars and everything in-between, the Seal saves you time when picking the right products for your child's teeth.



TOOTHPASTES

Aquafresh for Kids Toothpaste
Benco Dental PRO-SYS Kids Fluoride Toothgel Bubblegum Flavor
Burt's Bees for Kids Fluoride Toothpaste (Fruit Fusion, Tropical Strawberry)
Colgate for Kids Toothpaste
Colgate Kids Maximum Cavity Protection
Colgate Kids Zero Toothpaste
Crest Kids SparkleFun Cavity Protection
Crest Pure Kids Tropical Strawberry
DTI Toothgel and Toothpaste (Bubblegum)
Firefly Fluoride Toothpaste
Hello Kid's Fluoride Toothpaste (Blue Raspberry, Bubble Gum, Wild Strawberry)
Hello Unicorn Sparkle Fluoride Toothpaste
Oraline Kids Bubblegum Flavored Fluoride Toothpaste and Toothgel
quip Watermelon Anticavity Toothpaste
Tom's of Maine Children's Gel Fruitilicious
Tom's of Maine Natural Fluoride Toothpaste for Children (Silly Strawberry, Outrageous Orange Mango)
Tom's of Maine Natural Wicked Cool! Fluoride Toothpaste

TOOTHBRUSHES

CVS Health Children's Stripe Manual Toothbrush
RADIUS Kidz Toothbrush
RADIUS Pure Baby, Totz, Totz Plus Toothbrushes
Spinbrush Kid's Battery Powered Toothbrush
quip Kids Electric Toothbrush

FLOSSERS

DenTek Kids Fun Flossers Floss Picks



Just for Kids

Each day, you make an infinite amount of decisions for your children. The Seal can take the guesswork out of the dental aisle, and make you the hero with fun characters and flavors for the little ones in your life.



FLUORIDE MOUTHRINSES

ACT Kids Anticavity Fluoride Rinse
(Bubble Gum, Pineapple Punch)

Colgate Phos-Flur Ortho Defense
(Bubble Gum, Gushing Grape)

Firefly Anticavity Mouthrinse
(Bubblegum, Melon, Orange,
Raspberry, Strawberry)

Hello Kids Fluoride Rinse

Inspector Hector Tooth Protector
Anticavity Fluoride Rinse

Listerine Smart Rinse
(Mint Shield, Bubble Blast)

Tom's of Maine Alcohol-free/Natural
Children's Anticavity Fluoride Rinse
(Silly Strawberry)

Select Store Brands

Core Values Kids Anticavity Fluoride Rinse

CVS Kids' Anticavity Fluoride Rinse
(Bubble Gum)

Dollar General Kids Anticavity
Fluoride Rinse

Equaline Kids' Anticavity Fluoride
Rinse (Bubble Gum)

Equate Kids Anticavity Fluoride
Rinse (Bubble Gum)

H.E. Buddy Bubble Gum Anticavity
Fluoride Rinse

Meijer Kids Anticavity Fluoride
Rinse (Bubble Gum)

Publix Kids Anticavity Fluoride Rinse

TopCare Kids Anticavity Fluoride Rinse

UP & UP Kids' Anticavity Fluoride
Rinse (Bubble Gum)

Walgreens Children's Anticavity
Fluoride Mouth Rinse

EMERGENCY TOOTH PRESERVATION PRODUCT

Save-A-Tooth

SPORTS MOUTHGUARD

Game On Mouthguard

SUGAR FREE CHEWING GUM

Bazooka Sugar Free Bubble Gum
(Original)





ADA Seal Chairside Guide

New products are regularly accepted. For the most updated list, visit [MOUTHHEALTHY.ORG/SEAL](https://www.mouthhealthy.org/SEAL).

